

A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2025

Qualitative Research Methods

Jana Costas, Markus Reihlen
18.-21.03.2025 | Berlin

Qualitative Research Methods –

Thomas Wrona, Jo Reichertz
tba

Applied Regression Analysis

Georg von Graevenitz, Stefan Wagner
tba

Endogeneity in Applied Empirical Research

Dominik Papies
tba

Design Science

Jan vom Brocke, Robert Winter
03.-14.03.2025 | ONLINE

Methods of Interviewing -

Manuel Nicklich
10.-13.02.2025 | Berlin

Meta Analysis

Tammo Bijmolt
16.-19.06.2025 | Bremen

Experimental Research and Behavioral Decision Making

Christian D. Schade
09.-12.09.2025 | Berlin

Machine Learning

Stefan Lessmann
01.-04.04.2025 | Berlin

Causal Machine Learning

Martin Spindler
tba

Data Science as a Research Method

Oliver Müller
22.-25.09.2025 | Paderborn

B. DEPARTMENTSPEZIFISCHE KURSE 2025

I. ACCOUNTING (R. Brühl)

Recent trends in empirical tax and sustainability research

Marcel Olbert
16.-17.01.2025 | Mannheim
30.-31.01.2025 | ONLINE

Qualitative Empirical Accounting Research

Martin Messner, Christoph Pelger
09.-12.09.2025 | Innsbruck

Methodological Foundations in Analytical Accounting Research

Georg Schneider, Andreas Scholze
17.-18.09.2025 | Hannover
10.09. und 24.09.2025 | ONLINE

II. FINANCE (O. Entrop)

Empirical Corporate Finance

Christoph Schneider, Markus Schmid
05.-08.09.2025 | Münster

Mutual Fund and Hedge Fund Research

Stefan Rünzi, Florian Weigert
02.-05.06.2025 | Mannheim

Advanced Topics in Asset Pricing and Capital Market Research

Joachim Grammig | Erik Theissen | Jantje Sönksen
17.-20.02.2025 | Wiesloch

III. MANAGEMENT (G. Delmestri)

Corporate Social Responsibility (CSR) and Corporate Sustainability

Laura Trittin-Ulrich, Christopher Wickert
01.-04.09.2025 | Lüneburg

Foundational Theories of Strategic Management Research

Michael Leiblein, Jeff Reuer
Tba

IV. MARKETING (M. Eisenbeiß)

Marketing Strategy Performance: Theory, Models, and Empirical Applications

Alexander Edeling, Simone Wies tbd | Köln

V. OPERATIONS (OM/OR) (N. Kliewer)

Approximate Dynamic Programming for Stochastic and Dynamic Decision Problems

Dirk Mattfeld | Marlin Ulmer
25.-28.08.2025 | Braunschweig

Choced Based Optimization

Knut Haase | Sven Müller
tba | ONLINE

VI. BUSINESS & INFORMATION SYSTEMS ENGINEERING (B. MÜLLER)

Theory and Theorizing in Information Systems Theory

Benjamin Müller
10.10.-28.11.2025 | ONLINE

Blockchain Economics in Theory and Practice

Roman Beck
03.-06.06.2025 | Frankfurt a. M.