

Accompanying letter to the VHB Rating 2024 of the VHB TIE Section

Due to its interdisciplinary nature, the VHB Technology, Innovation, and Entrepreneurship (TIE) Section entered the survey of the VHB Rating 2024 with a very long and broad list of journals.

However, the journals are publishing TIE research to varying degrees.

The journal list contained three categories of journals in terms of subject relevance. These categories were determined by a TIE Section working group using bibliometric methods and subsequently confirmed by a clear majority of the members of the TIE Section.

The three categories are:

- 110 core journals of the VHB TIE Section,
- 50 top journals that primarily originate from another VHB Section but also publish TIE research,
- 36 general management journals that are not specifically attributable to a specific VHB Section.

In March 2024, the steering committee of the VHB Rating 2024 determined that only one and not several lists can be shown per VHB Section. Including additional bibliometric criteria into the list is also not allowed. However, the VHB Sections were given the opportunity to write this accompanying letter, in which the result of the respective rating is explained.

Hence, in the following, the results of the VHB Rating 2024 of the VHB TIE Section are presented in three separate tables according to the three categories mentioned above. We hope that these three lists will provide guidance to TIE researchers, particularly junior researchers from the TIE area as to where high-quality TIE research is typically or occasionally published.

Table 1 contains the core journals of the VHB TIE Section; Table 2 contains top journals that primarily originate from another VHB Section but also publish TIE research; Table 3 contains general management journals that are not specifically attributable to a specific VHB Section. The column “votes better or equal than rating” refers to the percentage of ratings better than or equal to the reported rating

In German

Begleitschreiben zum VHB Rating 2024 der Wissenschaftlichen Kommission TIE

Die Wissenschaftlichen Kommission (WK) TIE ist aufgrund ihrer Interdisziplinarität mit einer sehr langen und breiten Zeitschriftenliste in die Hauptbefragung des VHB Rating 2024 gegangen.

Die Zeitschriften sind jedoch in unterschiedlichem Maße einschlägig für die Inhalte der WK TIE, d.h. in unterschiedlichem Maße relevant für die Veröffentlichung der Forschung zu Technologie, Innovation und Entrepreneurship (TIE).

In der Zeitschriftenliste befanden sich in Bezug auf die fachliche Einschlägigkeit drei Kategorien von Zeitschriften, welche durch eine Arbeitsgruppe der WK TIE mittels bibliometrischer Verfahren bestimmt und durch eine Befragung der Mitglieder/innen der WK TIE im Anschluss mit deutlicher Mehrheit bestätigt wurde.

Die drei Kategorien sind:

- 110 Kernzeitschriften der Wissenschaftlichen Kommission TIE
- 50 Top-Zeitschriften, die primär aus einer anderen wissenschaftlichen Kommission stammen; in den Zeitschriften werden jedoch auch TIE-Inhalte veröffentlicht
- 36 Allgemeine Management Zeitschriften, die nicht spezifisch einer wissenschaftlichen Kommission des VHB zurechenbar sind

Der Lenkungskreis des VHB Rating 2024 hat im März 2024 festgelegt, dass pro WK nur eine Liste ausgewiesen werden kann und nur Ergebnisse der Befragung aber keine zusätzlichen bibliometrischen Kriterien ausgewiesen werden dürfen. Den einzelnen WKs wurde jedoch die Möglichkeit eingeräumt, dieses Begleitschreiben zu verfassen, in der das Ergebnis des Teilrating eingeordnet wird.

Im Folgenden werden die Ergebnisse des WK TIE Teilrating 2024 entsprechend der oben genannten drei Kategorien in separaten Tabellen dargestellt. Wir hoffen, dass diese drei Listen den Mitgliedern der WK TIE, insbesondere dem akademischen Nachwuchs mit Interesse an TIE-Inhalten, eine Orientierung geben, wo qualitativ hochwertige Forschung zu den Fachgebieten der WK TIE typischerweise oder gelegentlich veröffentlicht wird.

Tabelle 1 enthält die Kernzeitschriften der Wissenschaftlichen Kommission TIE, die typischerweise TIE-Inhalte veröffentlichen; Tabelle 2 enthält Top-Zeitschriften, die primär aus einer anderen wissenschaftlichen Kommission stammen, in denen jedoch auch TIE-Inhalte veröffentlicht werden; Tabelle 3 enthält die allgemeinen Management Zeitschriften, die nicht spezifisch einer wissenschaftlichen Kommission des VHB zurechenbar sind und daher auch für TIE-Inhalte offen sind.

Tabelle 1: Kernzeitschriften der Wissenschaftlichen Kommission TIE**Table 1: Core journals of the VHB TIE section**

Journal	Rating	Votes better or equal than rating
Journal of Business Venturing	A	91
Entrepreneurship: Theory and Practice	A	88
Research Policy	A	82
Strategic Entrepreneurship Journal	A	82
Journal of Product Innovation Management	A	74
Small Business Economics	B	88
Industrial and Corporate Change	B	87
Technological Forecasting and Social Change	B	86
IEEE Transactions on Engineering Management	B	85
R&D Management	B	85
Industry & Innovation	B	80
Journal of Business Venturing Insights	B	77
Journal of Small Business Management	B	77
Entrepreneurship & Regional Development	B	74
Family Business Review	B	73
Journal of Technology Transfer	B	73
Technovation	B	66
Creativity and Innovation Management	B	61
International Journal of Innovation Management	B	61
Scientometrics	B	58
Journal of Business Venturing Design	B	58
International Small Business Journal	B	55
Journal of Family Business Strategy	B	54
IEEE Engineering Management Review	B	52
International Journal of Entrepreneurial Behaviour & Research	B	51
Journal of Entrepreneurship	C	89
Journal of Small Business and Entrepreneurship	C	87
International Entrepreneurship and Management Journal	C	85
Journal of Social Entrepreneurship	C	84
Journal of International Entrepreneurship	C	83
European Journal of Innovation Management	C	82
Innovation: Organization & Management	C	81
Journal of Family Business Management	C	80
Journal of Innovation and Entrepreneurship	C	79
Journal of Manufacturing Technology Management	C	78

International Journal of Entrepreneurial Venturing	C	77
Technology Analysis & Strategic Management	C	77
Venture Capital: An International Journal of Entrepreneurial Finance	C	76
Zeitschrift für KMU und Entrepreneurship	C	75
Journal of Evolutionary Economics	C	74
Research-Technology Management	C	74
Entrepreneurship Research Journal	C	73
Environmental Innovation and Societal Transitions	C	73
International Journal of Innovation and Technology Management	C	71
International Journal of Technology Management	C	69
International Journal of Entrepreneurship and Small Business	C	67
Journal of Engineering and Technology Management	C	67
Journal of Entrepreneurship Education	C	67
International Journal of Entrepreneurship and Innovation	C	65
Structural Change and Economic Dynamics	C	65
Journal of Small Business Strategy	C	63
Social Enterprise Journal	C	63
Entrepreneurship Education	C	62
Telecommunications Policy	C	62
Economics of Innovation and New Technology	C	61
Small Enterprise Research	C	61
Digital Business	C	60
Journal of Entrepreneurial Finance	C	60
Journal of Innovation and Knowledge	C	60
Technology in Society	C	60
International Journal of Entrepreneurship and Innovation Management	C	59
Journal of Research in Marketing and Entrepreneurship	C	58
Journal of Small Business and Enterprise Development	C	58
Science Technology and Human Values	C	58
International Journal of Innovation and Sustainable Development	C	57
International Journal of Innovation Science	C	57
Journal of Global Entrepreneurship Research	C	57
Journal of Enterprising Culture	C	57
Journal of High Technology Management Research	C	56
International Journal of Product Development	C	55
Journal of Open Innovation: Technology, Market, and Complexity	C	55
Journal of the International Council for Small Business	C	55
Foresight	C	54
World Patent	C	54
Entrepreneurship Education & Pedagogy	C	53
Journal of Innovation Economics & Management	C	53

New England Journal of Entrepreneurship	C	53
Journal of Informetrics	C	52
Journal of the Knowledge Economy	C	52
Journal of Entrepreneurship and Innovation in Emerging Economies	C	50
Journal of Entrepreneurship and Public Policy	C	50
Asia Pacific Journal of Innovation and Entrepreneurship	D	100
Asian Journal of Technology Innovation	D	100
International Journal of Automotive Technology and Management	D	100
International Journal of Gender and Entrepreneurship	D	100
International Journal of Innovation in the Digital Economy	D	100
International Journal of Technology Intelligence and Planning	D	100
International Journal of Technology Marketing	D	100
International Journal of Technology, Policy and Management	D	100
International Journal of Transitions and Innovation Systems	D	100
International Journal of Business Innovation and Research	D	100
International Journal of Foresight and Innovation Policy	D	100
International Journal of Management and Enterprise Development	D	100
International Journal of Mobile Communications	D	100
International Journal of Technology and Globalisation	D	100
International Journal of Technology Management and Sustainable Development	D	100
International Journal of Technology Transfer and Commercialisation	D	100
International Review of Entrepreneurship	D	100
Journal of Developmental Entrepreneurship	D	100
Journal of Entrepreneurship in Emerging Economies	D	100
Journal of Ethics, Entrepreneurship and Technology	D	100
Journal of Enterprising Communities	D	100
Journal of Science and Technology Policy Management	D	100
Prometheus	D	100
Revue de l'entrepreneuriat	D	100
Revue Internationale PME	D	100
Science and Technology Studies	D	100
Sustainable Technology and Entrepreneurship	D	100
Technology Innovation Management Review	D	100
World Review of Entrepreneurship, Management and Sustainable Development	D	100

Tabelle 2: Top-Zeitschriften, die primär aus einer anderen wissenschaftlichen Kommission stammen; in den Zeitschriften werden jedoch auch TIE-Inhalte veröffentlicht

Table 2: Top journals that primarily originate from another VHB Section but also publish TIE research

Journal	Rating	Votes better or equal than rating
Journal of Marketing	A+	84
Journal of Marketing Research	A+	81
Marketing Science	A+	78
Management Information Systems Quarterly	A+	78
Information Systems Research	A+	72
Organization Science	A+	70
Strategic Management Journal	A+	57
Journal of the Academy of Marketing Science	A	92
Journal of the Association for Information Systems	A	87
Journal of Management Information Systems	A	85
Journal of International Business Studies	A	84
International Journal of Research in Marketing	A	83
Information Systems Journal	A	81
Organization Studies	A	80
Production and Operations Management	A	79
European Journal of Information Systems	A	78
Journal of Service Research	A	78
Manufacturing and Service Operations Management	A	78
Journal of Strategic Information Systems	A	76
Journal of Organizational Behavior	A	75
Journal of Operations Management	A	74
Journal of Public Administration Research and Theory	A	74
Leadership Quarterly	A	72
Journal of Information Technology	A	69
RAND Journal of Economics	A	66
Accounting, Organizations and Society	A	63
Journal of Business Ethics	B	92
Long Range Planning	B	91
Decision Sciences	B	89
Human Relations	B	89
Journal of World Business	B	89
Information and Management	B	88
Omega	B	85

Industrial Marketing Management	B	83
Information and Organization	B	82
Journal of Supply Chain Management	B	81
Energy Policy	B	77
International Journal of Operations and Production Management	B	76
Journal of Economic Behavior & Organization	B	75
Human Resource Management	B	74
Energy Economics	B	67
Journal of Corporate Finance	B	59
Journal of Economics & Management Strategy	B	53
Industrial and Labor Relations Review	B	50
Management Accounting Research	B	50
Business Process Management Journal	C	81
Industrial Management & Data Systems	C	76
Regional Studies	C	71
International Journal of Energy Sector Management	C	54
Review of Corporate Finance Studies	C	53

Tabelle 3: Allgemeine Management Zeitschriften, die nicht spezifisch einer wissenschaftlichen Kommission des VHB zugerechnet werden können; in den Zeitschriften werden jedoch auch TIE-Inhalte veröffentlicht

Table 3: General management journals that are not specifically attributable to a specific VHB Section

Zeitschrift	Rating	Votes better or equal than rating
Academy of Management Journal	A+	85
Management Science	A+	80
Administrative Science Quarterly	A+	78
Academy of Management Review	A+	76
Journal of Management	A	90
Journal of Management Studies	A	86
Academy of Management Annals	A	81
Organizational Research Methods	A	77
RAND Journal of Economics	A	66
Academy of Management Perspectives	B	92
Academy of Management Discoveries	B	91
Journal of Business Research	B	90
British Journal of Management	B	88
Academy of Management Learning and Education	B	84
European Management Journal	B	81
International Journal of Management Reviews	B	75
European Management Review	B	74
Journal of Business Economics	B	73
California Management Review	B	72
MIT Sloan Management Review	B	70
Schmalenbach Journal of Business Research	B	68
Review of Managerial Science	B	66
Scandinavian Journal of Management	B	66
Harvard Business Review	B	59
Management Decision	B	58
Management Review Quarterly	B	53
Business Horizons	C	83
Project Management Journal	C	78
Journal of Management Education	C	75
International Journal of Project Management	C	75
Asia Pacific Journal of Management	C	73
Australian Journal of Management	C	70
Betriebswirtschaftliche Forschung und Praxis	C	68
Baltic Journal of Management	C	66

Asia Pacific Business Review	C	64
Die Unternehmung	C	59